



PITCHING RESEARCH MATTERS!

Online Seminar with Professor Robert Faff

13 NOVEMBER 2026 • 09:30–11:00 (LITHUANIA TIME) • ONLINE*

* The MS Teams link will be sent to registered IGPRC2026 Lithuania competition participants closer to the event

This online session provides a concise introduction to Faff's Pitching Research Framework (PRF), together with practical tips for developing a clear, coherent and compelling research pitch. Particular attention will be given to sharpening the Research Question, aligning the Idea-Data-Tools foundations, and convincingly explaining what is new, why it matters and what the research will contribute.

The session will also offer targeted advice for participants preparing an entry for the Lithuania chapter of the InSPiR2eS Global Pitching Research Competition 2026 (IGPRC2026).

PROGRAMME

09:30–09:50	FROM PITCH TO PRIZE: INSIGHTS FROM AN IGPRC2025 WINNER PhD student Roberta Spangelytė • Joint Overall Winner • Lithuanian Research Centre for Agriculture and Forestry (LAMMC), Lithuania A global winner's perspective on developing and presenting a research pitch, with practical reflections for current competition participants.
09:50–11:00	PITCHING RESEARCH MATTERS! Robert Faff • Professor at Corvinus University, Budapest, Hungary • Founder & Director, IC4RS • Founder, InSPiR2eS Network A practical pitching research framework (PRF) seminar covering Research Question, Idea-Data-Tools alignment, novelty, significance and contribution, with targeted guidance for IGPRC2026 participants.

More information about the IGPRC2026 Lithuania competition can be found here:

<https://evf.ktu.edu/events/inspir2es-global-pitching-research-competition-2026-igprc2026/>

Contact person and any further enquiries

Assoc. Prof. Neringa Gerulaitienė

Email: neringa.gerulaitiene@ktu.lt

ABOUT THE SPEAKER



PROFESSOR ROBERT FAFF

Robert Faff is a Research Professor at Corvinus University of Budapest (Hungary), Honorary Adjunct Professor at Bond University (Australia), and Emeritus Professor at UQ Business School (Australia). He has an international reputation in empirical finance research: securing 14 Australian Research Council grants (with total funding exceeding AUD4 million); 360+ refereed journal publications – 46 x A* (ABDC); career citations 23,000+ (Google Scholar); with a h-index of 74. Robert has supervised almost 50 PhD students to successful completion and examined more than 50 PhD dissertations.

Building on a 40-year academic career, his signature focus is “Pitching Research”, with worldwide penetration signaled by: (a) 27,000+ SSRN downloads; (b) 400+ pitching talks/events; (c) at 37 Australian universities; and (d) spanning 54 different countries.

He is the Founder & President of the InSPiR2eS research network, a globally facing research network primarily aimed at research training and capacity building, resting on a foundation theme of responsible science.