





GREENMOBILITY, WHY?

To align with the goals of the European Green Deal, and foster transition to cleaner, greener, and smarter mobility, GREENMOBILITY is dedicated to enhancing lifelong learning dimension of higher education students. We are developing a green mobility program, built on the sustainability competencies identified in the GreenComp document that seeks to deepen students' understanding of environmental sustainability.

Our initiative focuses on the creation of training courses to equip learners with knowledge, skills, and attitudes to think, plan and act with empathy, responsibility, and care for both the planet and public health.

Ultimately, the project aims to support education and training systems in shaping systemic and critical thinkers who care about our planet's wellbeing now and in the future.

ACTIVITIES AND RESULTS

To achieve GREENMOBILITY's objectives, various activities will be conducted and results obtained during the project life cycle:

Greenmobility Self-assessment Tool:

A tool that is designed to enhance individuals' comprehension of sustainable urban mobility and aims to inspire a greener approach to urban transit, subsequently improving the quality of life and bolstering efforts to mitigate the effects of climate change. The tool will feature an online course, complete with learning materials on sustainable urban mobility and supportive video content. While primarily targeted at higher education institutes, students, and academic staff, it will be open to all interested citizens during its testing phase.

Greenmobility Learners Handbook:

This comprehensive manual presents the current state of urban mobility, examining its impact and the potential benefits of adopting sustainable urban mobility practices. It not only clarifies the effects on the quality of life in urban environments but also stands as a repository of essential data and educational content. This includes best practices and other pertinent resources.

Greenmobility Collaborative Platform:

This platform is a hub for sharing ideas and best practices in the realm of sustainable mobility. Its goal is to foster a sense of community, enabling individuals and entities to engage in and promote sustainable mobility initiatives within their localities. Beyond being a space for grassroots movements; it's also a platform for local and public authorities to share concepts and receive feedback. Among its multiple applications, the platform can be utilized to advocate for and facilitate urban cycling training, ensuring that everyone has the opportunity to navigate busy city streets safely. Additionally, it can be a starting point for carpooling initiatives and other sustainable transit solutions.

Target Groups

The primary target groups for this initiative are those involved in higher education, including universities and colleges encompassing students, academic staff, and administration personnel. Moreover, the project aims to engage environmental organizations, NGOs, and local and public entities that focus on green mobility.

To maximize the impact of all project activities, participation will be accessible to anyone interested in this specific theme.

What has already been done?

We have recently finalized the Report of the Sustainable Mobility Selfassessment tool. This report focusing on frameworks and self-assessment tools regarding sustainable urban mobility, will guide our partners in developing an updated toolkit. By integrating best practices and addressing them, we aim to increase the toolkit's impact.

Additionally, the partnership is thrilled to announce the launch of the <u>Green</u> <u>Mobility platform</u>! This platform serves as a meeting point for local and public authorities and could be used as a space for public project consultation-related to urban mobility, where citizens will be able to share their opinions and ideas.

Next steps:

We are currently working on the Learner's Handbook Manual that will be published in 2024. This resource will be utilized during our training sessions and uploaded to the online platform. The modules within the Manual will contain both theoretical and practical parts, including best practices, hands-on activities and assessment questions. It will touch upon different topics related to green urban mobility, including the four competence areas of GreenComp, sustainable mobility solutions and energy-efficient vehicles, public transport, and shared mobility and mobility within neighbourhoods at the local level.



Would you like to share an example of training activities promoting environmental awareness, or positive experience of cooperation for sustainability matters? Then send us a message!

green4mobility.eu



KA2 Cooperation Partnership Project

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