



school of  
economics  
and business

**Interreg**  
**Lietuva-Polska**

European Regional Development Fund



## FORUM

# BUSINESS AND EDUCATION COOPERATION FOR YOUTH ENTREPRENEURSHIP SKILLS DEVELOPMENT

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Forum will be held at Gediminas st. 50  
KTU School of Economics and Business,  
Kaunas, Lithuania



# EVENT PROGRAM

|                                  |  |
|----------------------------------|--|
| 09:30 - 10:00                    | Registration / Welcome coffee  |
| 10:00 - 10:15                    | Welcome speech   |
| 10:15- 10:30                     | Mentoring is being a Role Model for your Mentee, Renata Urbonė, Innovation expert  |
| 10:30- 10:45                     | Teams mentoring experience, value and tips. Anna Ciesielska, Mentor, Business Consultant   |
| 10:45- 11:00                     | How to create your own business? Dariusz Bogdan, Entrepreneur, President of the Science and Technology Park  |
| 11:00 - 11:15                    | Self-branding as a key factor for your business, Lelevičienė Indrė, Baltijos vertimai, UAB   |
| 11:15 - 11:30                    | Coffee break   |
| 11:30 - 11:50                    | Pupils' experience: How mentor helped to develop Eco innovation based business idea? Case of Lithuania Ugnė Karvelis team  |
| 11:50 - 12:10                    | Pupils' experience: How mentor helped to develop Eco innovation based business idea? Case of Poland team   |
| 12:10 - 12:30                    | Lessons learned and sustainability of pupils' eco innovations. (Teams and mentors), Vytautas Stankevicius, Mentor, Director PI PVC.  |
| 12:30 - 13:15                    | Lunch  |
| <b>Section 1 Room 304</b>        |  |
| 13:15 - 15:00                    | Hackathon: How to communicate studies to make them attractive to students?   |
| <b>Section 2 Conference hall</b> |  |
| 13:15 - 15:00                    | Round table discussion<br>Business and education cooperation in youth entrepreneurship skills development<br><br>Key of business contribution for youth entrepreneurship education and stakeholders' expectations will be discussed. |
| 15:00 - 16:00                    | Social programme for pupils. Visiting School of Economics and Business   |

